

## Privacy Statement

Last updated: 1 June 2026

*InnStyle values the careful handling of your personal data. In this privacy statement we explain which personal data we process, why we do so, how long we retain it and what rights you have. This statement applies to all personal data we process in the context of our services, our website and the organisation of events at our location on the Maarsseveense Plassen.*

InnStyle is a trade name of Inn Events Company B.V. When processing personal data, we comply with the General Data Protection Regulation (GDPR) and related laws and regulations.

### 1. WHO ARE WE?

Inn Events Company B.V. (hereinafter: InnStyle) is the controller within the meaning of the GDPR for the processing activities described in this statement.

Our contact details:

- Inn Events Company B.V., trading under the name InnStyle
- Visiting address: Herenweg 55, 3602 AR Maarssen, the Netherlands
- Postal address: Herenweg 55, 3602 AR Maarssen, the Netherlands
- Chamber of Commerce (KvK) number: 30068043
- VAT number: NL818227667B01
- Telephone: +31 (0)30 760 80 00
- General e-mail: [info@innstyle.nl](mailto:info@innstyle.nl)
- Privacy e-mail: [privacy@innstyle.nl](mailto:privacy@innstyle.nl)

Under the GDPR, InnStyle is not required to appoint a Data Protection Officer (DPO). For all privacy-related questions, please contact us via the privacy e-mail address listed above.

### 2. WHOSE PERSONAL DATA DO WE PROCESS?

We process personal data of the following categories of data subjects:

- Contacts of business clients and customers
- Invitees, participants and guests of events, activities and hospitality at our location
- Visitors to our website and social media channels
- Recipients of our newsletter and marketing communications
- Contacts of suppliers, service partners and collaboration partners
- Job applicants and prospective candidates

### 3. WHICH PERSONAL DATA DO WE PROCESS?

Depending on your relationship with InnStyle, we process, among others, the following data:

#### **Clients, customers and their contacts**

- Name, job title, company name and contact details (e-mail, telephone, address)
- Data relating to the quotation, booking and performance of the agreement
- Financial and payment data, invoicing data and any deposit
- Correspondence and contact history

#### **Guests and participants**

- Name and, where applicable, contact details
- Participation and attendance data for events and activities
- Dietary requirements and, if provided, food allergies or necessary medical data

## Special categories of personal data

Food allergies and other necessary medical data required for the safe and proper execution of an event or activity may constitute special categories of personal data. We process these data only insofar as necessary for the performance of the agreement and the safety of the guest.

In accordance with our general terms and conditions, the client is responsible for obtaining the required consent from the guests concerned and for providing these data to us in good time. Where minors are involved, the client obtains this consent from the legal representative(s).

## Website and marketing data

- Data you enter via forms or when subscribing to the newsletter
- Technical data such as IP address and browsing behaviour, insofar as collected via cookies

## Job applicants

- Name and address details, contact details, CV, motivation and any further correspondence

## Suppliers, service partners and partners

- Name, job title and business contact details of contacts
- Data necessary for collaboration, invoicing and administration

## 4. FOR WHICH PURPOSES AND ON WHICH LEGAL BASIS?

We process personal data only for specific purposes and always on the basis of a valid legal ground under the GDPR. The most important are:

Purpose	Legal basis
Preparing quotations and performing the agreement (booking, organisation and execution of events, activities, rentals and hospitality)	Performance of the contract
Invoicing, payments, accounts receivable management and financial administration	Legal obligation and performance of the contract
Safe and proper execution of events and activities, including processing of dietary requirements, allergies and necessary medical data	Consent (obtained via the client) and legitimate interest
Customer contact, relationship management and handling of questions and complaints	Legitimate interest
Sending the newsletter and marketing communications	Consent
Improving our website and services, including analysis via cookies	Consent and legitimate interest
Use of photo and video material from events for promotional purposes	Consent
Recruitment and selection of new employees	Consent and legitimate interest
Complying with legal obligations (such as the statutory retention obligation)	Legal obligation

## 5. PHOTO AND VIDEO MATERIAL

During events and activities, photos and videos may be taken which we use for promotional purposes, such as our website, social media and other marketing materials. We do this on the basis of consent.

You may withdraw your consent for the use of image material at any time. To do so, send a message to our privacy e-mail address. We will then remove the relevant material from our active channels as soon as reasonably possible.

## 6. WITH WHOM DO WE SHARE PERSONAL DATA?

We share personal data only when necessary for our services or when we are legally required to do so. With parties that process personal data on our behalf, we enter into a data processing agreement.

We use, among others, the following categories of recipients and processors:

- CRM, e-mail and newsletter software
- Event and booking software
- Accounting and invoicing software
- Suppliers and service partners involved in an event, such as partners for audiovisual and technical services
- Our accountant and, where relevant, legal or tax advisors

We do not sell your personal data to third parties.

## 7. TRANSFERS OUTSIDE THE EUROPEAN ECONOMIC AREA

Some of the software we use is provided by parties established outside the European Economic Area (EEA), for example in the United States. Where personal data is processed outside the EEA as a result, we ensure that this takes place with appropriate safeguards, such as the EU-US Data Privacy Framework or Standard Contractual Clauses approved by the European Commission.

## 8. HOW LONG DO WE RETAIN YOUR DATA?

We do not retain personal data longer than necessary for the purposes for which it was collected, or for as long as we are legally required to do so. We apply, among others, the following principles:

- We retain data in our financial administration for seven years, on the basis of the statutory retention obligation.
- We retain client and assignment data for the duration of the relationship and thereafter insofar as necessary for our administration and any liability.
- We delete guest data, including dietary requirements and allergies, after completion of the relevant event, unless a longer retention period is necessary.
- We retain application data for a maximum of four weeks after completion of the procedure, or for a maximum of one year if you give your consent.
- We retain newsletter data until you unsubscribe.

## 9. HOW DO WE SECURE YOUR DATA?

We take appropriate technical and organisational measures to protect personal data against loss or unlawful processing. These include access security, authorisations per employee, secure connections and agreements with our processors. In the unlikely event of a data breach, we act in accordance with the statutory notification obligation.

## 10. WHAT ARE YOUR RIGHTS?

Under the GDPR, you have the following rights:

- The right to access the personal data we process about you
- The right to rectification of inaccurate data
- The right to erasure of your data
- The right to restriction of processing
- The right to data portability
- The right to object to processing
- The right to withdraw consent given at any time

Would you like to exercise one of these rights? Send a message to our privacy e-mail address. We will respond within the statutory period. To prevent misuse, we may ask you to identify yourself.

## **11. COOKIES**

Our website uses cookies. Cookies are small text files that are placed on your device. We use functional cookies that are necessary for the website to work and, insofar as you give your consent, analytical and marketing cookies.

## **12. AUTOMATED DECISION-MAKING**

We do not use automated decision-making with legal effects or similarly significant effects for you.

## **13. QUESTIONS AND COMPLAINTS**

Do you have a question or complaint about the way we handle your personal data? Please contact us via the privacy e-mail address. We are happy to discuss it with you.

You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens), the supervisory authority for privacy in the Netherlands. More information can be found at [autoriteitpersoonsgegevens.nl](http://autoriteitpersoonsgegevens.nl).

## **14. CHANGES TO THIS PRIVACY STATEMENT**

We may amend this privacy statement from time to time, for example in the event of changes to our services or to laws and regulations. The most current version can always be found on our website. We recommend that you consult this statement regularly.